

BREEDERS AND COMPETITORS

	EXCLUDING VAT			INCLUDING VAT		
	UNIT. PRICE EXC. VAT	QTY	TOTAL	UNIT. PRICE INC. VAT	QTY	TOTAL
5-Day box	€ 341	X	€	€ 409.20	X	€
Tack room	€ 341	X	€	€ 409.20	X	€
Breeder Stand – 9sqm (carpet+ walls+ sign)*	€ 509	X	€	€ 610.80	X	€
Bare 9sqm module (carpet)*	€ 367	X	€	€ 440.40	X	€
18 sqm pen**	€ 693	X	€	€ 831.80	X	€
36 sqm pen**	€ 1,396	X	€	€ 1675.20	X	€
	TOTAL exc. VAT	€	exc. VAT	TOTAL 1	€	inc. VAT
	20% VAT	€				
	TOTAL 1	€	inc. VAT			

Please inform us of your arrival and departure dates:

Please note: for all arrivals outside of reception times, horses will be placed in outside boxes.

If the horses remain on site on Sunday at the end of the show, they will be changed into boxes; the cleaning of the boxes for the night and the renewal of the bedding will be at your charge.

Arrival date: Departure date:

* Casual trading is not permitted in the breeders' stands and in bare modules intended for promoting breeders, breed associations and training centers, etc.

** N.B. : Pens are not suitable for miniature horses – Please consult us about services specifically for miniature horses.

Breeders association, consult us. Boxes situated within the halls are subject to availability.

Only one horse/pony/donkey per box. For equids less than a year-old and smaller than 1m20 (11.81 hands high), 2 per box at the most.

For pen reservations, the Organiser has the right to have one (or more) equidae removed from a pen if the number of equidae and the surface area is not sufficient to ensure the well-being of each of the equidae. For any precision, please consult us.

For the members of the breed associations present during the event, some presentations in the arena may be scheduled and grouped together under the association's name, rather than individually.

Each package includes:

The administrative fees for being featured in the website's exhibitors list, the visitors' guide map and the catalogue + access to the car park (according to the vehicle pass sheet sent after your registration. Any unjustified access will be invoiced).

And according to the option chosen :

Box for the duration of the exhibition or tack room > 2 permanent access + 5 invitations for the exhibition

Stand > 3 permanent access +10 invitations for the exhibition

Module of 9 sqm > 2 permanent access + 5 invitations for the exhibition

18 sqm pen > 3 permanent access + 5 invitations for the exhibition

36 sqm pen > 5 permanent access + 5 invitations for the exhibition

The organisation has the right to move the horses that remain on-site during the dismantling phase of the exhibition.

From 5th October 2022, no credit or refund will be made on orders of the boxes.

Any cancellation must be notified to the organisator by email or mail, and shall be invoiced after this date.

ELECTRICITY AND FLUIDS

The electricity for stands, lighting kits and all services concerning fluids aren't included in your registration and must be the subject of an additional order from Eurexpo Lyon, the exhibition center.

To equip your stand, go on www.eurexpo.com or contact Eurexpo by phone on +33 (0)4 72 22 30 30 or by email on services@eurexpo.com

WARNING: • Deadline for ordering with a promotional rate (-10%) : 22nd July 2022

• Deadline for ordering with a catalogue rate before price increase (+30 %) : 23rd September 2022

ADDITIONAL SERVICES

	EXCLUDING VAT			INCLUDING VAT		
	UNIT. PRICE EXC. VAT	QTY	TOTAL	UNIT. PRICE INC. VAT	QTY	TOTAL
Additional permanent access bracelets***	€ 45	X	€	€ 54	X	€
Electricity and water connection and parking space in the car park Outdoor parking space with water and electricity Place for motorhome, caravan, etc. Common access to water and electricity Does not match the power supply of the stand or tack room	€ 200	X	€	€ 240	X	€
	TOTAL exc. VAT	€	exc. VAT	TOTAL 2	€	inc. VAT
	20% VAT	€				
	TOTAL 2	€	inc. VAT			

*** Additional permanent access bracelets are valid throughout the duration of the exhibition.

EXHIBITORS' LIST

- I wish to appear in the list of exhibitors I do not wish to appear in the list of exhibitors.

Do you have an equestrian structure ? Take advantage of your participation to showcase it on our various medias (website, catalogue, app).

Reserved only for 5-day box or stand. This does not concern private individuals. The organiser will not complete any missing details.

You can complete your profile in your breeder/competitor area.

Stand signage (25 letters max. incl. spaces): _____

Address

Postcode City Country

Phone Fax

Website Email

Short description of your activity (100 letters max. including spaces):

COMMUNICATION SOLUTIONS - THE ESSENTIALS

	EXCLUDING VAT			INCLUDING VAT		
	UNIT. PRICE EXC. VAT	QTY	TOTAL	UNIT. PRICE INC. VAT	QTY	TOTAL
POCKET MAP						
Logo on the pocket map - Limited (please provide your logo in HD before 31 st August 2022)	€ 500	x	€	€ 600	x	€
Company's name underlined on the visitors' guide map	€ 150	x	€	€ 180	x	€
MOBILE APP						
Highlighted your company name in the exhibitors' list	€ 150	x	€	€ 180		
Spotlight your company in the exhibitor's list (limited)	€ 500	x	€	€ 600		
	TOTAL exc. VAT	€	exc. VAT	TOTAL 3	€	inc. VAT
	20% VAT	€				
	TOTAL 3	€	inc. VAT			

Find all the communication offers in your breeders / competitors space

TICKETING

EXHIBITION – TICKETING (10% VAT PERMANENT)

Breeders and competitors can buy exhibition reduced rate tickets (excluding paying shows and competitions). Access by Visitor Entrance.

	EXCLUDING VAT			INCLUDING VAT		
	UNIT. PRICE EXC. VAT	QTY	TOTAL	UNIT. PRICE INC. VAT	QTY	TOTAL
Book of 5 exhibition reduced rate tickets	€ 72.73	x	€	€ 80	x	€
Book of 15 exhibition reduced rate tickets	€ 218.18	x	€	€ 240	x	€
Book of 50 exhibition reduced rate tickets	€ 727.27	x	€	€ 800	x	€
	TOTAL exc. VAT	€	exc. VAT	TOTAL 4	€	inc. VAT
	10% VAT mandatory	€				
	TOTAL 4	€	inc. VAT			

Tickets will be sent once all your invoices have been paid.

VIGIPIRATE

For safety reasons, it is prohibited to bring in, drive, and park any motorized vehicle in all the entrance halls of EUREXPO whether for the set-up or dismantling phases, except for the motorized vehicles presented for the purpose of the exhibition.

If the Exhibitor (or any person authorized by it) does not comply with such prohibition, the Organisation keeps the right to remove or to allow the removing of such vehicle at the expenses and risks of the Exhibitor and without any entitlement to compensation for damages.

HEALTH CONDITIONS : HORSES – DONKEYS – PONIES

A certificate issued by an approved veterinarian, indicating that horses and related equine species have been free of clinical signs from Category 1 infectious diseases for at least 30 days (equine infectious anaemia, West-Nile disease, equine swine fever) is required and must be presented upon arrival.

Electronic transponders are mandatory.

Equine flu vaccination is mandatory according to the protocol in force since 1st January 2013: the “vaccination” sheet should include a visa from a veterinary who is not the owner of the animal.

Therefore it is imperative for associations to inform their members.

For more information on the health conditions, please consult www.equitalyon.com or contact florence.chaury@gl-events.com.

PAYMENT

PARTICIPATION AMOUNT

TOTAL 1 + 2 + 3 + 4	€	excl. VAT
TOTAL OF YOUR PARTICIPATION	€	inc. VAT
50% DEPOSIT	€	

PAYMENT AND PARTICIPATION CONDITIONS

This participation request must be sent back before 15th September 2022

A deposit corresponding to 50% of the total amount (inc. VAT) must be enclosed with your participation request if you want it to be considered.

Every participation request that is sent back completed, signed and accompanied by its required deposit before 15th July 2022 will benefit from a 5% discount on the amount due (exc. VAT) for the stand or box. A participation request received without its required deposit won't be eligible for the 5% discount.

The balance must be paid before 15th September 2022.

Every participation request that is sent back after 15th September 2022 must be accompanied by the total participation amount.

The position of boxes and stands will only be determined by the Organizer.

IMPORTANT – PAYMENT INFORMATION

Please fill out the information request below:

Payment made by the same company or person as that mentioned on page 1

Payment made by another company or person than the one mentioned on page 1 > **complete the table below**

Payment made by	Amount paid	Payment for (box, ticket, tack room, etc.)
	€	
	€	
	€	
	€	
	€	

MEANS OF PAYMENT

Bank transfer to the account given opposite

(enclose a copy of the bank transfer order)

Beneficiary : GL events Equestrian Sport

Please specify the name of the breeding farm, stable, company, association etc. for which you are paying.

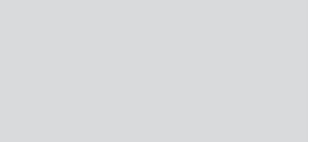
Paying bank: CIC GRANDES ENTREPRISES LYON							
Bank: 10096		Branch code: 18100		Account no: 00034443701			Key: 57
IBAN FR76	1009	6181	0000	0344	4370	157	BIC/SWIFT : CMCIFRPP

Credit Card (AMEX not accepted) Visa / MasterCard / EuroCard

Card no | | | | | | | | | | | | | | | | | | | | | |

Expiry date (MM / YY) | | | / | | |

Amount | | | | | , | | | Euros

Holder's name **Signature (mandatory) :** 

Bank cheque, payable to GL events Equestrian Sport and sent to:

GL events Equestrian Sport – Equita Lyon – 59 quai Rambaud – 69002 Lyon – France

INSURANCE & SECURITY

The insurance of the breeder/guardian/owner (civil liability) is mandatory; it should be contracted directly with your insurer.

Valid personal insurance for people and horses is compulsory: civil liability, automobile, individual accident, disease, multiple risks, mortality, etc.

A copy must be attached to the participation request in order for it to be validated.

Horses are accommodated in temporary stables. The Organising Committee declines all responsibility during the event of an accident.

Breeders/riders/guardians are the only responsible of their own equine animals from their arrival at the exhibition, inside and outside of the boxes, before, during and after their presentation/show and until your departure date of the event.

SECURE YOUR STAND

The organiser can under no circumstances be held liable for, in particular, theft or damage caused to your stand during the exhibition. You alone are responsible for your stand, the equipment stored there and ensuring its supervision.

Find more information concerning individual stand security on your personal space online on www.equitalyon.com

LONGINES EXCLUSIVITY

WARNING: with the exception of the official sponsor of the FEI, it is forbidden to exhibit, distribute, sell or make announcements about watches or any other products indicating the time throughout the whole exhibition.

Any exhibitor / co-exhibitor participating in Equita Lyon 2022 is prohibited for the duration of the event:

- To promote, display, distribute and sell watches, clocks, as well as any other product directly or indirectly related to timing, watches, clocks, timekeeping systems, data display systems, data processing, countdowns, bulletin boards.
- To promote, exhibit, distribute and / or sell jewelry likely to compete by its nature or cost, those marketed by Longines.
- To exhibit, distribute and / or sell jewelry, the brand of which would have a majority of watches in a price range comparable to Longines watches.

The organizing committee reserves the right to have them removed without compensation.

SIGNATURE

Take the time to correctly fill in this request and to sign it.

Any request that is unsigned or incomplete will not be accepted. Remember to keep a copy of this document.

PLEASE NOTE: incomplete or unsigned participation requests or those without deposits will not be considered or processed (with reference to Article 28 indicated on page 5 hereof).

I, the undersigned, acknowledge that I have read and accepted the participation contract conditions on page 5, as well as the non-competition agreement above, and unreservedly accept them.

DATE

SIGNATURE OF THE CURRENT
LEGAL REPRESENTATIVE **MANDATORY**

COMMERCIAL STAMP

PARTICIPATION CONTRACT – General Terms of Sale effective as of March 1st, 2022

DEFINITIONS

General Terms of Sale or GTS: present general terms defining the rights and obligations of the Organizer and the Exhibitors in the framework of the organization and conduct of the Event.

Contract: comprises (i) the Participation Request accepted by the Organizer and the related Quotation of applicable to the Event, (ii) the General Terms of Sale, (iii) the documents referred to in section 1 above and any specific provisions or requests for the provision of additional services agreed between the Parties.

Place(s): space made available to the Exhibitor on the site of the Event in the framework of the Provision of Services related to its Contract, which may comprise one or several stands and/or boxes and/or physical stand and/or a digital platform.

Quotation: the commercial offer of provision of services by the Organizer to the Exhibitor including a description and a price, decided on a case-by-case basis.

Participation Request file: file returned by the Exhibitor wishing to take part to the Event.

Exhibitor online area: area on the Event's website, containing various particulars reserved for Exhibitors. This area is made available to Exhibitors as described in the Contract.

Exhibitor: any natural and/or legal person having concluded or wishing to conclude the Contract with the Organizer to benefit from services provided for the Event.

Organizer: the organizer of the Event, namely GL Events Equestrian Sport, a Société par Actions (limited liability company) with share capital of 1,000,000 euros, listed in the Trade & Companies Register of Lyon under number 451 102 362, headquartered at 59 Quai Rambaud – 69002 Lyon – France.

Event: any public event, gathering or campaign organized by the Organizer in France or abroad, such as trade fairs, shows, congresses, exhibitions, and sporting events. The Event can be conducted on a physical stand and/or via a digital platform.

Provision of Services: provision of services, products rented and/or purchased by the Exhibitor from the Organizer, as mentioned in the Participation Request and where applicable in any purchase orders for the provision of further services. The Provisions of Services concern the physical participation in the Event and, as the case may be, the participation in the digital platforms of the Event (marketing, advertising, etc.).

PREMIABLE – The Exhibitor and Organizer (hereafter individually or collectively "the Party" or "the Parties") have met to define and establish the terms and conditions of the Participation request formulated by the Exhibitor with the Organizer. As such, the Exhibitor recognizes that it is invited by the Organizer to formulate its observations/comments on the draft Contract when it was sent to it. The Exhibitor has accepted and discussed the draft Contract and the Exhibitor's observations are set out below. In that respect, the Contract replaces any other document previously exchanged between the Parties.

That being the case, both the Exhibitor and the Organizer hereby state that they have received all the necessary information and that they understand and accept that they have fully understood and agreed to their commitments under the terms of said Contract.

The Exhibitor accordingly acknowledges that its essential obligations under the Contract are as follows: (i) to provide all the information and/or items and/or all the steps necessary for the Organizer to provide the Services;

(ii) to provide full payment of the price of the Contract price, within agreed deadlines.

For its part, the Organizer recognizes that its essential obligation is to provide, on a best effort basis, the agreed Services as listed in the Contract, and where applicable in purchase orders for additional services, within the agreed time limit and according to the required quality standards.

The Exhibitor wishes to participate in a digital event related to the Event, the Organizer will communicate to the Exhibitor the specific terms and conditions of this digital event.

ARTICLE 1 – ORDER FOR THE PROVISION OF SERVICES

Participation requests are made using special forms, specific to each event, either in paper or electronic form. They are filled in and signed by the Exhibitors themselves. When the Participation request comes from a legal entity, it must be signed by its legal representative or by a duly authorized representative. The Exhibitor's signature is electronically verified by the Organizer. The Exhibitor is committed to pay the Contract price either upon receipt of the signed version in its paper form, or upon online validation in the Exhibitor Area in an electronic format subject to any refusal duly justified by the Organizer as set out in section 3 below.

As of the date of the participation request, it is accepted by the Organizer, it will be valid subject to full payment of the deposit by the Exhibitor. The Exhibitor hereby states it has read the attendant rights and obligations and agrees. Hereby Any Participation request implies the Exhibitor's total acceptance of:

- this Contract;
- the safety specifications and the internal regulations of the Event's venue;
- the special technical regulations specified in the Exhibitor Area (construction regulations, waste disposal processes, etc.).

The Contract therefore includes all the aforesaid documents and all public-interest provisions governing the Event. The Exhibitor hereby declares its compliance with any new provision the Organizer may communicate to it, even verbally, if circumstances of the Events so require.

ARTICLE 2 – EXHIBITORS & CO-EXHIBITORS

2.1 – In support of its Participation request, the Exhibitor is required to forward a signed "certificate" of brands or models, as the case may be, if it is an importer or manufacturer's agent considered as a reseller, by each of the items which it plans to exhibit. The Organizer reserves the right to check the type of equipment or product exhibited complies with the Schedule of Exhibits provided with the Participation request. If any of the above recommendations are not followed, the Organizer will be forced to take corrective measures that may include closing the unacceptable Place and terminating the Contract.

2.2 – If the Exhibitor does not send an Exhibitor as its stand, subject to prior validation by the Organizer, when authorized by the Event. In that case, any Exhibitor presents on the Place of another Exhibitor, even temporarily, must register its presence with the Organizer by completing a Participation request and signing a Contract with the Organizer according to the terms set out herein. The Exhibitor will then be invited for a mandatory registration package. In addition, a co-Exhibitor is required to leave its exhibitor stand in the Place throughout the Event and to remain strictly prohibited.

2.3 – During the Event, within the confines of the site and its immediate surroundings, Exhibitors must not act or behave in such a way that could be construed as free-riding or unfair competition with regard to the Event and/or its Exhibitors and/or Partners. The Exhibitor is obliged to refuse access or to refer visitors to the Event only to authorized persons. The Exhibitor is responsible for the admission and safety of the Event, the Organizer and/or the other Exhibitors and/or Partners.

ARTICLE 3 – REQUESTS, PROCESS OF ADMISSION OR REFUSAL PROCESS

3.1 – The Organizer may refuse at any time, even after receiving the Participation request as set out in Article 1 above, to refuse or accept reservations, without recourse. The Organizer may therefore accept or refuse a Participation request, justifying its refusal on the basis of the provisions of Article 2 and/or 12 herein and/or, as the case may be, if the Exhibitor's offer is inconsistent with the strategic positioning of the Event. The stands are deemed available each year; therefore, no Exhibitor can claim to have benefited from a specific location in previous editions in order to receive it again. Additionally, an Exhibitor whose participation request has been rejected cannot invoke the fact that it was accepted in previous events, nor that it agrees to the conditions of the Contract. Nor may an Exhibitor invoke the correspondence between itself and the Organizer, or request of payment for the requested services, or that its name has been published in any list, as evidence that it has been accepted. Rejection of an Exhibitor's participation will not give rise to payment of any compensation or refund of amounts paid to the Organizer, with the exception of the case of cancellation of the request, which will be retained by the Organizer. The consequences of a cancellation are set out in this Contract.

3.2 – Exhibitor's selection

3.2.1 – Participation Request – The Participation Request must be sent in writing to the Organizer. The Organizer will request additional information to the Exhibitor. The Participation Request must be sent to the Organizer within the time and in the form prescribed by the Organizer. The Participation request is only valid if it is made on the documents provided by the Organizer.

3.2.2 – Selection criteria – The selection of candidates is made by the Organizer, within the limits of the application and in the following order: a) – priority to exhibitors with a presence in the past;

- consistency of the application with the general strategy of the Event, the balance of the offer in the specific area and special segment, the targeted developments and the Organizer's priorities;
- presentation of products or collections representing a positive contribution to the general offer of the Event.

3.2.3 – Evaluation of each session of new original collections or new products developed and marketed directly by the candidate through creative input on the markets

- reputation of the candidate, commercial reputation, ability to respond effectively to international demand;
- commitment to rigorously respect the laws and principles protecting industrial property, copyrights and trademark, and to be duly and correctly applied by the international community;
- medium-term financial strength and short-term solvency;
- transparency of the information provided.

3.3 – Admission – The decision to admit candidates will be made by the Organizer. The decision to admit or refuse a Participation request will be justified by the Organizer. The Organizer freely selects the candidates after examining the applications and/or requesting the selection criteria. This decision is therefore not subject to appeal. The request of application of participation may not be made under any circumstances give rise to damages.

The decision of admission or refusal of admission has effect only for the Event and the session to which it applies.

ARTICLE 4 – PAYMENT

4.1 – If the deposit or the balance is not paid by the Exhibitor within the stipulated period, the Organizer reserves the right to terminate the Contract and/or to initially offered to the Exhibitor.

- An order for technical services must not be placed unless all previous invoices have been paid in full.
- An order for technical services cannot be provided to an Exhibitor that has not paid its balance.

The Participation Request and the invoice(s) will state the date on which payment must be made in accordance with the provisions of article 1223 of the French Civil Code, any price reduction requested by the Exhibitor on the grounds of the Organizer defaulting on its contractual obligations is subject to the Organizer express prior agreement.

The Organizer accepts the following payment methods in euros:

- by bank transfer, payable to the Organizer. No cheque will be accepted after October 15th, 2022. Payment by bank and postal cheques are reserved for French Exhibitors only;
- bank transfers (at the expense of the Exhibitor) to the following international account: GL Events Equestrian Sport – CIC – Organisme d'Entretiens – L8-Rue De La République – 69001 Lyon – France, Bank: 0036 – Branch: 1810 – Account: 00034443701 – Key-57 – IBAN/Fr: FR091100010000180001000001 – BIC/SWIFT: CMCHE333 (as of 10/15/2022)

Any bank card (excluding AMEX). No bank card payment will be accepted after October 15th, 2022.

Any late payment by the Exhibitor, in any respect and by any reason whatsoever, will (after formal notice is served) incur late interest payment charged at the interest rate applied by the European Central Bank for its most recent refinancing operations (based on the 100 days period) plus 10% per annum, with a maximum of 12%.

5.1 – Walkaway clause – In accordance with the provisions of Articles 1219 et seq. of the French Civil Code, performance of the Contract may be suspended either by Party if the other Party fails to fulfil any one of its essential obligations, after having served formal notice by registered letter with acknowledgement of receipt, within the period stated in the said letter. All costs arising from resumption of performance of the Contract by either Party will be invoiced with appropriate supporting evidence to the defaulting Party. At the end of this period, if no change has taken place to enable resumption of performance of the Contract, it will be automatically terminated through the fault of the defaulting Party. Such termination will be notified to the latter in a registered letter with acknowledgement of receipt.

ARTICLE 5 – PENALTIES FOR BREACH OF CONTRACT

5.1 – Walkaway clause – In accordance with the provisions of Articles 1219 et seq. of the French Civil Code, performance of the Contract may be suspended either by Party if the other Party fails to fulfil any one of its essential obligations, after having served formal notice by registered letter with acknowledgement of receipt, within the period stated in the said letter. All costs arising from resumption of performance of the Contract by either Party will be invoiced with appropriate supporting evidence to the defaulting Party. At the end of this period, if no change has taken place to enable resumption of performance of the Contract, it will be automatically terminated through the fault of the defaulting Party. Such termination will be notified to the latter in a registered letter with acknowledgement of receipt and will take effect immediately.

If the Contract is terminated through the fault of the Exhibitor, this right to terminate will entail full payment of costs incurred by the Organizer in its performance of the Contract up to the date of termination – as duly proved – on receipt of the invoice by the Exhibitor.

Any major breach committed less than 4 months before the Event and justifying the Contract is terminated through the fault of the Exhibitor, the sums corresponding to the Contract up to the date of termination will be paid to the Organizer.

15.1 – Signs, posters: It is prohibited to place signs or billboards outside Places anywhere other than at the points provided for the purpose, which are indicated on the drawings sent to Exhibitors on request, bringing a specific: additional advertising service purchased on the Exhibitor agrees to comply with the provisions of French Law No.1-32 dated 10th January 1993 on the fight against smoking and alcoholism.

15.2 – **PHOTOGRAPHS, FILMS, SOUNDTRACKS** – Photographs, films, videos and soundtracks undertaken not to create any "event-related" posts on social media (Facebook, Twitter, LinkedIn, etc.) announcing its presence at the Event, or more generally any information about the Event. The Exhibitor is also general communication – in any event, by the Exhibitor communicates about the Event on digital media (websites, social networks, etc.) and/or physical media (press releases, etc.) with the approval of the Organizer, the Exhibitor undertakes to comply with the Event's design guidelines and with any other instructions given by the Organizer about such communication.

16 – **PHOTOGRAPHS, FILMS, SOUNDTRACKS** – Photographs, films, videos and soundtracks produced by professionals within the confines of the Event may be permitted, subject to the Organizer's consent. A proof of copy of the media must be provided to the Organizer within fifteen days of the end of the Event. Such consent may be withdrawn at any time and for any reason whatsoever. The Exhibitor expressly authorizes the Organizer to use any shots showing his Place (including representations of its trademarks, logos, products and animals, unless express notice to the contrary is given to the Organizer) taken during the Event, exclusively for its own promotion, and regardless of the nature of the Event. The Exhibitor further authorizes the Organizer to permit the reproduction and distribution for commercial use and its own advertising needs, all or part of (i) its image rights (i) (the photographs and/or videos representing the Exhibitor (including its employees, co-workers, representatives and subcontractors) and/or physical media (press releases, etc.) with the approval of the Organizer, in particular in its group catalogue, corporate brochure, commercial documentation, press and public relations websites, social networking pages or on smartphone applications and all other forms and formats of publishing in France and abroad for a (5) five years from the date of the Event.

In this regard, the Exhibitor hereby represents and warrants that it is the exclusive holder of the rights over its trademarks and accordingly has all the rights and consents needed to authorize exhibition through the Organizer, failing which it is invited to alert the Organizer or to halt it harmless of any claim that may be brought in connection with the exploitation of the aforesaid rights. The Exhibitor waives any payment in this regard, and waives any rights of use relating to any acts of communication in the press, television or radio, which are not subject to any payment by the Organizer.

ARTICLE 17 – PERSONAL DATA – COMPLIANCE

17.1 – Processing of Personal Data by the Organizer Pursuant to the French Data Protection Act of 6th January, 1978, amended, and to Regulation (EU) No. 679/2016 of the European Parliament and of the Council, the Organizer processes the personal data provided by the Exhibitor in order to participate in the Event. The personal data requested in that respect is required to process the aforesaid request and thereby constitute the acceptance thereof.

The Exhibitor's personal data is processed for the following purposes:

- A) Managing the Event registration, including its capacity as controller, processes the personal data provided by the Exhibitor in order to participate in the Event.
- B) Identifying, developing and administering the customer/prospective database (sending newsletters, marketing research, organizing competitions, processing requests to exercise rights, processing contact requests, etc.).
- C) Improving and customizing services for the Exhibitor (producing statistics, satisfaction surveys, administering newsletter subscriptions);
- D) Transferring the personal data to the Organizer's partners within the framework of a business relationship; and
- E) Complying with legal obligations.

The legal basis for processing personal data for the aforementioned purposes is:

- For category A) performance of the Contract or performance of pre-contractual measures taken at the request of the Exhibitor;
- For category B) legitimate interests arising from these categories for the Organizer;
- For category D) the Exhibitor's consent. Such consent may be withdrawn at any time;
- For category E) compliance with legal obligations.

The recipients of such personal data are the Organizer's services concerned, its partners or GL Events group companies (where appropriate), and certain service providers. Some of these recipients may be located outside the European Union. Whenever necessary, appropriate safeguards are put in place, such as the inclusion in contracts of standard data protection clauses adopted by the European Commission.

The Organizer keeps the personal data for as long as needed to complete the operations for which it was collected, and to comply with its legal obligations. The Exhibitor is invited to provide full legal binding obligations and/or when the Organizer engages in actual research, for no longer than three years from the time of the last contact with the prospective or actual customer, barring exceptions justified by a particular context.

The Exhibitor has a right of access, rectification and erasure of his data, a right to portability thereof, and a right to be forgotten. The Exhibitor has the right to object to the processing of his data and to withdraw his rights to be exercised after his death. The Exhibitor is expressly informed that he also has a right to object to any legitimate grounds to the processing of his personal data, as well as a right to object to his data being used for marketing purposes.

2.2.3 – If the Exhibitor does not send a letter to the Organizer stating his last and first names and the postal address to which he wishes to receive the reply, at the following address: GL Events Equestrian Sport, Service Client, 59 quai Rambaud, 69002 Lyon, France, or by e-mail to the following address: dp@gl-events.com.

The Exhibitor also has the right to lodge a complaint with CNIL (the French data protection authority).

The Exhibitor is fully and individually liable for its processing of personal data. As such, the Exhibitor undertakes to comply with the obligations incumbent on any controller, including the obligation to transfer to the Organizer, wherever relevant, any personal data collected in accordance with all current statutory and regulatory requirements.

2.2.4 – The Organizer expressly guarantees the Organizer against any third-party complaints, claims and/or demands against the Organizer on account of the Exhibitor breaching its obligations as controller. The Exhibitor agrees to pay the Organizer compensation for any damage or loss the Organizer may suffer and to pay the Organizer any costs, indemnities, charges and/or convictions the latter may be held to bear as a result.

The Exhibitor, by belonging to GL Events Group has drawn up a Code of Business Ethics, which sets out the values defined by the Group and lays down the rules that the Group and members of which it requires its partners to observe. This Code can be downloaded on this page: <https://www.gl-events.com>.

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by any method whatsoever (tape recordings, disks, radio, videos, films, musicians, singers, etc.) should contain written legal authorization from SACEM (Société des Auteurs, compositeurs et éditeurs de musique (Society of Authors, Composers and Publishers of Music)) and SPRE (Société pour la perception de la rémunération équivalente) French society for the collection of payments for rights of performance artists), which the Organizer will have the right to require from them.

15.3 – **PHOTOGRAPHS, FILMS, SOUNDTRACKS** – Photographs, films, videos and soundtracks undertaken not to create any "event-related" posts on social media (Facebook, Twitter, LinkedIn, etc.) announcing its presence at the Event, or more generally any information about the Event. The Exhibitor is also general communication – in any event, by the Exhibitor communicates about the Event on digital media (websites, social networks, etc.) and/or physical media (press releases, etc.) with the approval of the Organizer, the Exhibitor undertakes to comply with the Event's design guidelines and with any other instructions given by the Organizer about such communication.

16 – **PHOTOGRAPHS, FILMS, SOUNDTRACKS** – Photographs, films, videos and soundtracks produced by professionals within the confines of the Event may be permitted, subject to the Organizer's consent. A proof of copy of the media must be provided to the Organizer within fifteen days of the end of the Event. Such consent may be withdrawn at any time and for any reason whatsoever. The Exhibitor expressly authorizes the Organizer to use any shots showing his Place (including representations of its trademarks, logos, products and animals, unless express notice to the contrary is given to the Organizer) taken during the Event, exclusively for its own promotion, and regardless of the nature of the Event. The Exhibitor further authorizes the Organizer to permit the reproduction and distribution for commercial use and its own advertising needs, all or part of (i) its image rights (i) (the photographs and/or videos representing the Exhibitor (including its employees, co-workers, representatives and subcontractors) and/or physical media (press releases, etc.) with the approval of the Organizer, in particular in its group catalogue, corporate brochure, commercial documentation, press and public relations websites, social networking pages or on smartphone applications and all other forms and formats of publishing in France and abroad for a (5) five years from the date of the Event.

In this regard, the Exhibitor hereby represents and warrants that it is the exclusive holder of the rights over its trademarks and accordingly has all the rights and consents needed to authorize exhibition through the Organizer, failing which it is invited to alert the Organizer or to halt it harmless of any claim that may be brought in connection with the exploitation of the aforesaid rights. The Exhibitor waives any payment in this regard, and waives any rights of use relating to any acts of communication in the press, television or radio, which are not subject to any payment by the Organizer.

17.1 – Processing of Personal Data by the Organizer Pursuant to the French Data Protection Act of 6th January, 1978, amended, and to Regulation (EU) No. 679/2016 of the European Parliament and of the Council, the Organizer processes the personal data provided by the Exhibitor in order to participate in the Event. The personal data requested in that respect is required to process the aforesaid request and thereby constitute the acceptance thereof.

The Exhibitor's personal data is processed for the following purposes:

- A) Managing the Event registration, including its capacity as controller, processes the personal data provided by the Exhibitor in order to participate in the Event.
- B) Identifying, developing and administering the customer/prospective database (sending newsletters, marketing research, organizing competitions, processing requests to exercise rights, processing contact requests, etc.).
- C) Improving and customizing services for the Exhibitor (producing statistics, satisfaction surveys